

TRAMA



3-Month Educational Program

"TRANsparency MANager in
the Fashion Industry"

25/01/2024 5:00 C.E.T.

(Central European Time)

Webinar



The fashion industry has come under increased scrutiny in recent years for its massive environmental impact. As one of the largest contributors to global waste and pollution, fashion brands have a responsibility to operate more sustainably. That's why the **TRAMA** project aims to reshape fashion for a better planet. A core part of TRAMA's mission is introducing the role of Transparency Manager. This critical position will lead fashion brands towards more eco-friendly, transparent practices.



ROLE OF TRANSPARENCY MANAGER

Over the course of the project, The TRAMA consortium has conducted extensive research and held discussions with key stakeholders in the fashion and sustainability fields, TRAMA has identified transparency as a critical lever for change. A core part of TRAMA's mission is introducing the role of Transparency Manager. This important position will lead fashion brands towards more eco-friendly, transparent practices.

The **Transparency Manager** will oversee and enforce sustainability targets, manage reporting, and communicate environmental commitments to consumers.

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According to an analysis by Business Insider, fashion production comprises 10% of total global carbon emissions, as much as the European Union. It dries up water sources and pollutes rivers and streams, while 85% of all textiles go to dumps each year.

NEED FOR TRANSPARENCY

Greater transparency is essential for driving real change in fashion. Without it, brands lack accountability and consumers can't make informed choices. The Transparency Manager will bring issues out into the open, pushing the industry towards circular models that reduce waste.

TIME FOR CHANGE

EU regulations also require greater transparency from fashion brands. Companies must adhere to standards on ethical production, fair wages, and sustainability reporting. TRAMA's transparency initiatives will help brands comply with these regulations while becoming more eco-friendly.

COURSE DETAILS

Duration - 3 months (flexible).

Format - Option for fully Online or blended.

Completion Certificate - provided upon completion of all modules and assessments.

KEY KNOWLEDGE AREAS FOR TRANSPARENCY MGR

Understanding the Fashion Supply Chain

Fashion Supply Chain Transparency

The Risks and Challenges of Supply Chain Transparency

Developing and Implementing Fashion Supply Chain Transparency