

FOR IMMEDIATE RELEASE

TRAMA: Transparency Manager in the Fashion Industry

Transforming the Fashion Industry through Transparency

[EU, 2024] - TRAMA Transparency Manager in the Fashion Industry is a pioneering two-year ERASMUS+ project committed to addressing the pressing issues associated with the fashion industry's environmental impact. The project not only endeavours to mitigate these challenges but also aims to redefine professional roles to better align with the evolving needs of the labour market, thereby fostering a more sustainable and ethical industry with global potential.

The core objective of TRAMA is to introduce the role of a Transparency Manager to the fashion value chain. These professionals are tasked with ensuring that fashion brands adopt and adhere to sustainable and ethical practices throughout their operations. Whether working internally within a company or as third-party assessors, Transparency Managers play a pivotal role in setting up evaluation systems, such as the Fashion Transparency Index, to assess brands' commitments to human rights and environmental sustainability across their value chains.

One of the key highlights of TRAMA is its inclusivity. The certification scheme is open to individuals across various sectors of the fashion industry, from designers and CEOs to cotton growers and logistics experts. As long as they meet the entry-level requirements, anyone interested in promoting sustainability and ethical practices within the industry can become TRAMA certified.

The long-term benefits of introducing Transparency Managers into the industry are profound. It not only ensures a steady influx of skilled professionals into the job market but also enhances the overall quality of labour by promoting ethical practices and fostering a circular economy mindset throughout the value chain.

The TRAMA project has four primary outcomes:

1. [Curriculum & Job Profile](#)

Defines the skills, competencies, and tasks required for an efficient Transparency Manager.

2. [Research Report](#)

Offers insights gleaned from extensive research on the fashion value chain, including case studies and best practices, particularly within the context of the circular economy.

3. [Training Programme](#)

A flexible and learner-centred program designed to equip participants with the necessary expertise to excel in their roles as Transparency Managers.

4. [Handbook for Practitioners](#)

Provides essential information and references for running the TRAMA program effectively, facilitating the professional development of participants.

To kickstart the initiative, TRAMA is launching a pilot training program:

Register now: Free Online Educational Program

TRAMA consortium is delighted to announce a three-month free educational program aimed at training future Transparency Managers in the Fashion Industry. This program includes exclusive access to an educational digital platform and a series of in-depth webinars.

The TRAMA project introduces a dual certification system to ensure the high standards of proficiency among its participants. Upon successful completion of the pilot program, individuals can obtain either of the following certifications:

1. TRAMA Consortium Certification

Participants must complete the online learning platform and pass the comprehensive test designed to assess their knowledge and understanding of sustainable and ethical practices in the fashion industry.

2. Athens University of Economics and Business Management Science Lab Certification

To achieve this certification, participants must not only complete the online learning platform and pass the test but also actively engage in all webinars. Additionally, they are required to submit a case study assignment, demonstrating their ability to apply the acquired knowledge to real-world scenarios. This higher certification from the esteemed Athens University of Economics and Business Management Science Lab signifies a deeper level of commitment and expertise.

Register [HERE](#)

Second Introductory Webinar:

 Date: 22/02/2024

 Time: 18:00 CET

 Venue: Zoom

By completing the course, participants will:

- Gain new skills and competencies to enhance their professionalism.
- Keep informed of emerging trends in fashion industry transparency.
- Understand and implement brand standards on transparency.
- Promote circular economy principles within their organisations and along the value chain.

Join us in this transformative journey towards a transparent fashion future!

For more information and registration, visit our [Website](#) or [FB page](#)!

About TRAMA

TRAMA Transparency Manager in the Fashion Industry is a two-year ERASMUS+ project aimed at promoting sustainability and ethical practices within the fashion industry by introducing the role of a Transparency Manager.

The project is funded by the European Union and led by the Athens University of Economics and Business (AUEB) Management Science Lab in collaboration with We Love You Communication, IED Madrid, Framework and Fashion Revolution Czech Republic.

