

NEWSLETTER 1



SeniORG Garden

MARCH

LAUNCH OF THE SENIORGARDEN PROJECT

All the partners in the Seniorsgarden project - FRAMEWORK (Italy), RISC (Cyprus), M3Cube (France), FOREST BIO FARM LTD (Cyprus) and OTI Slovakia (Slovakia) - are delighted to announce the launch of this European initiative aimed at promoting organic and intelligent gardening among the elderly.

Faced with the challenges of ageing and social isolation, Seniorsgarden offers an innovative approach combining ecological practices, new technologies and intergenerational transmission. The aim is to enable senior citizens to create and maintain organic gardens using environmentally-friendly methods and appropriate digital tools. By actively involving the younger generations, the project encourages the exchange of knowledge, promotes well-being and strengthens social ties.

The kick-off meeting was held in Turin on 23 January 2025, bringing together all the partners to define the broad outlines of the project, set objectives and establish a timetable for action. The meeting laid the foundations for a dynamic collaboration in which each organisation will contribute its expertise, whether in training, social inclusion, sustainable farming practices or digital innovation.



Over the coming months, the consortium will be rolling out a range of activities, including studies and research into the needs of senior citizens in terms of gardening and digital tools, the development of practical training courses, the creation of pilot gardens and collaborative events to encourage mutual learning.

We look forward to sharing the progress of the project with you, and to seeing these gardens blossom into much more than just green spaces: they'll be real places where people can meet, share ideas and feel good!

Stay tuned to follow this green and human adventure !

Project Launch

Faced with the challenges of ageing and social isolation, the EU-funded project 'SeniORGarden' offers an innovative approach, combining ecological practices, new technologies and intergenerational transmission, to senior citizens to create and maintain organic gardens using environmentally-friendly methods and appropriate digital tools. By actively involving the younger generations, the project encourages the exchange of knowledge, promotes well-being and strengthens social ties.

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Dissemination

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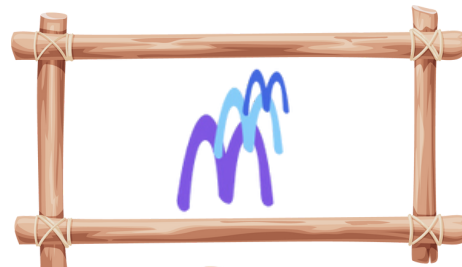
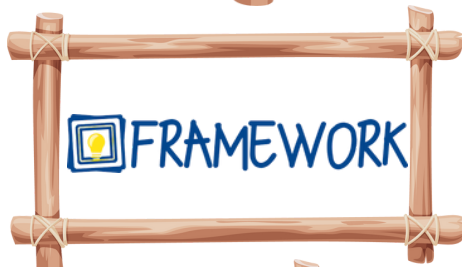




About SeniORGarden

SeniORGarden aims at empowering seniors to remain socially and physically active through the creation of organic gardens utilising eco-friendly practices and smart technologies. Striving towards bridging the gap between generations and fostering skills and knowledge exchange, the development of the organic gardens will follow a participatory approach in which seniors will collaborate with younger generations.

Consortium



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